Coquitlam Foundation

Coquitlam Foundation
Strategic Plan
2025-2028

Invest. Enrich. Inspire.

Vision

A thriving community where quality of life is enhanced by our work

Mission

Creating lasting legacies through strategic philanthropy that supports community initiatives

Core Values

The Coquitlam Foundation serves as a catalyst and resource for philanthropy throughout our community. It is a vehicle for caring citizens who want to provide a benefit to our community in perpetuity

Core Values continued

The Coquitlam Foundation is:

- Community-focused, addressing the needs of Coquitlam residents and organizations
- Caring, fostering service, inclusivity and compassion for the entire Coquitlam family
- Collaborative; bringing together public, private, and non-profit organizations
- Catalyst for positive change, driving meaningful impact through philanthropy

FOR MORE INFORMATION
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Strategic Goals

1. Grow our investment funds to $15 million by June 2028.

2. Enhance and grow trust-based relationships with stakeholders and the community, driving awareness and satisfaction scores to 60% and 80%, respectively, in years two and three.

3. Establish trust-based business partnerships across key sectors to drive growth and impact.

4. Strengthen board leadership through clearly defined governance practices, recruiting new active board members that respond to board needs, and conducting annual policy reviews.

5. Implement operational efficiencies and continuously improve work processes.

Top 5 Metric Areas

Growth of Investment Funds

Fund growth | # of donors | # size of fund | # of referrals | # of conversations and conversion rate | # of events

Community Relationships

of stakeholders | # of volunteers | # of referrals | # of applications for grants

Business Partnerships

of new and expanded business relationships | # of referrals | Satisfaction score

Board Leadership

of board members with full membership | # of committee members | # of board members seeking additional responsibilities

Operational Excellence

Budget adherence | Financial ratios | Year-over-year results

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